



Shamir Spectrum™

Finding a semi-
personalized progressive
lens that offered wide,
comfortable vision may
have been difficult...
Until NOW!



Shamir Spectrum™

When it comes to your lenses, it's important that you receive a solution that provides crisp, clear, comfortable vision. Spectrum™ is a semi-personalized lens (this means the Rx is made just for you) that offers you all these benefits and more!

SPE-BRO-TRI-012915



ReCreating Perfect Vision®
www.shamir.com



Enjoy the full Spectrum™ of your vision

With Shamir Spectrum™, our Mensa-like team of scientists figured out a way to give you even more crisp vision in the reading and intermediate viewing areas (perfect for selecting the right color paint and applying the ideal stroke on your canvas). They've also been able to increase stability in the distance! What's stability mean? Well, it has to do with diopters and levels of clarity – trust us it's a good thing. For you, it means even more comfortable vision in the distance (this would be your landscape).

(the other guys' lenses)

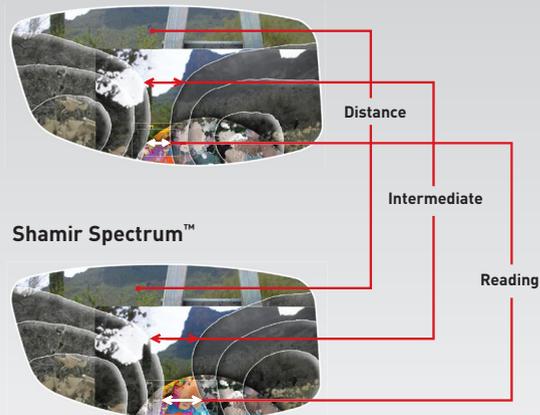
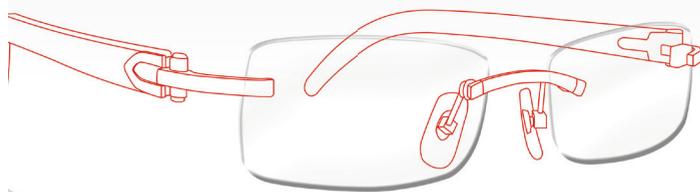


Diagram depicts a simulation of Spectrum's wider vision zones.

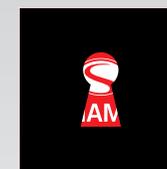
The diagram above shows exactly how Spectrum™ provides you with even wider areas of clarity compared to the other guys' lenses.



You can't go wrong with wider fields of vision.

Clarity is a given, but you're probably thinking "what are wider fields of vision?" If we don't sell you with this one, you're going to have to tell us where we went wrong. With Spectrum™, you get to experience something most eye glass wearers don't: wider fields of vision. Wider fields of vision give you more area of comfortable viewing in your lens. It's like looking through a keyhole. When you're farther away, you can't really see much, but once you put your eye right up to that little sucker you see everything on the other side of the door.

Ooh... Ahh... Wider Fields of Vision



Far Away



Closer



Very Close

Wider fields of vision provide you more area of comfortable viewing, like putting your eye close to a keyhole.

Shedding some light on Spectrum™

- Enjoy wider areas of clarity in the reading and intermediate viewing areas
- This semi-personalized progressive lens gives you an advantage over Element™ but without the full personalization of Autograph III®
- More comfortable viewing with the stable distance viewing area

SHAMIR SPECTRUM™ | Soft, comfortable vision like never before!